

Westlake Stakeholders Minutes of Meeting - Westlake Cycle Track

(September 09, 2013)

I. MEETING ATTENDEES:

Ann Bassetti Phil Bannon Lynn Reister Bill Wehrenberg
Bill Wiginton Cam Strong Tim Zamberlain

(Note: These attendees include Westlake Ave. North business owners and managers, residents, employees, customers and boaters. Some of attendees are also pedestrians, bikers, joggers and walkers. A more complete set of Westlake Avenue North Stakeholders includes: residents, businesses (owners, employees, customers / clients / tenants, boaters, pedestrians, joggers, walkers, tourists).

II. CALL TO ORDER

Cam Strong called the meeting to order at 5:30 p.m.
Minutes of the August 27th meeting were reviewed and accepted

III. LAUNCHING OF WEBSITE

We expressed appreciation to Bill Wehrenberg for the many hours he donated to create the web site (<http://westlakestakeholders.com/>). It's now up and operational. Bill provided the statistics of the website action. Now the site is up, we need to work on reaching out to the community so they can be aware of the website and the need for them to register so we can keep them informed of new information and events.

IV. FUNDRAISER FOR ED MURRAY

Cam advised a fundraiser for Ed Murray will be hosted by Nautical Landing. More information to follow.

Reminder that ballots for Seattle Mayor will be mailed on Oct. 9th for the Nov. 5th election.

V. PROFESSIONAL ASSISTANCE

The big issue of discussion centered around a lack of a strategic direction going forward. We felt we should defer a decision on this important topic until next week when we will (hopefully) have the full Stakeholders Group present.

A decision to hire a professional resource will result in our needing to raise some funds immediately (minimum of \$3,500+) plus additional funds for implementing the strategy tasks.

VI. THE ESTABLISHMENT OF A CORE WORKGROUP

Action on this item was deferred.

Minutes Prepared by: Ann Bassetti & Cam Strong