

Westlake Stakeholders Minutes of Meeting - Westlake Cycle Track
(September 18, 2013)

I. MEETING ATTENDEES:

Peter Avlogitos	Pamela Hale	David McClain	Cathy Graubert
Lynn Reister	Gordon Rich	Ingrid Rasch	Peter Schrappen
Bill Wehrenberg	Cam Strong	Tim Zamberlain	

(Note: These attendees include Westlake Ave. North business owners and managers, residents, employees, customers and boaters. Some of attendees are also pedestrians, bikers, joggers and walkers. A more complete set of Westlake Avenue North Stakeholders includes: residents, businesses (owners, employees, customers / clients / tenants, boaters, pedestrians, joggers, walkers, tourists).

II. CALL TO ORDER

Cam Strong called the meeting to order at 5:40 p.m.

The minutes of the Sept. 9th meeting were not available, so their review and approval will be deferred to the next meeting.

Ingrid Rasch and Cathy Graubert were welcomed to the meeting

III. COMMUNITY AWARENESS

Bill Wehrenberg distributed copies of informational flyers which need to be distributed to residents, businesses and other interested parties. The following agreed to distribute to the following community areas:

- Fremont Bridge to 2731 Westlake - ?
- 2500 to 2732 (Morrison' North Star Fuel Dock) – Gordon Rule
- 2420, 2460 & 2466 docks - Cathy Graubert
- 1540 to 1799 - ?
- 1800 to 2100 - Bill Wehrenberg
- 2100 to 2400 - ?
- 1232 to 1530 – Pamela Hale
- South to 1255 (National Sign Corp.) – Tim Zamberlain

We still need volunteers to handle the following areas on Westlake Ave. N.

- 1540 to 1799
- 2100 to 2400
- Fremont Bridge to 2731

Lynne R. offered to provide a list of the businesses that have departed the community due to parking issues.

IV. FUNDRAISER FOR ED MURRAY

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Peter S. announced the fundraiser for Ed Murray will be hosted by Nautical Landing on Thursday, October 3rd, from 12 noon until 1 pm. Food and drink will be provided courtesy of Nautical Landing. If you plan to attend, please let Peter know. Spread the word so there will be a good turnout.

Reminder that ballots for Seattle Mayor will be mailed on Oct. 9th for the Nov. 5th election.

V. **PROFESSIONAL ASSISTANCE**

Recommended that two strategy consulting firms be interviewed; Smith & Stark and Nyhus Communications. Both come highly recommended. Peter Schrapen & Cam Strong volunteered to aid in interviewing.

Cathy G. and Ingrid suggested it would be wise to discuss legal ramifications with an attorney in order to help define our strategy, which would then be refined by a strategy firm.

Peter S. offered to meet informally with Tom Rasmussen, or someone close to him, to learn more about how to present our concerns and presenting our case effectively.

Two motions were made by Tim Z. and second by Lynn R. were unanimously approved:

1. The Westlake Stakeholders Group should engage professional advice in order to develop a strategy going forward.
2. The Westlake Stakeholders Group commit to raising money to pay for professional assistance.

Bill W. announced the website now has the capability to collect donations, so we hope the Stakeholders can begin soliciting donations to support the work ahead which will need funding.

VI. **THE ESTABLISHMENT OF A CORE WORKGROUP**

Action on this item was deferred.

VII. **CITY UNILATERAL CHANGE IN WESTLAKE AVE. N. PAID PARKING HOURS TO "ALL DAY"**

A concern was raised with the City making a unilateral change in the Westlake Ave. N. Parking Management Plan which has extended length of time for the paid parking to all day. This has resulted in attracting a large number of park and riders who drive their car to the Westlake Ave. parking area and catch the bus so they can avoid the higher parking rates in downtown Seattle. This has impacted the ability of business customers to access the businesses in the Westlake Ave. area. Cam offered to contact Mike Estey to help find out

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why the Work Group was not part of the changes to the Parking Management Plan as was agreed upon previously.

Minutes Prepared by: Ingrid Rasch & Cam Strong