

Westlake Stakeholders Meeting Summary

(November 13, 2013)

I. CALL TO ORDER

Cam Strong called the meeting to order at 5:35 p.m.

II. MEETING ATTENDEES:

Attendees included Tim Zamberlin, Jo Seel, Bill Wehrenberg, Marilyn Perry, Phil Bannon, Bill Wiginton, Gordon Rich, Peter Avlogitos, Lea Angeline, Pamela Hale, Martin Nelson, Dick Schwartz, Lynne Reister, Peter Schrappen, Bruce Hedrich Nancy Darlington, Cam Strong.

III. Goals, Objectives and Strategy

A statement of goals and objectives were shared with the group and unanimously approved.

IV. Professional Assistance Needs

PR: The group unanimously approved hiring Sierra Hansen of Hansen Public Affairs, to our team as our public relations consultant.

Legal: The group unanimously approved hiring Josh Brower of Veris Law Group as our legal consultant.

A business owner made a generous \$5,000 investment for start-up funds for legal services.

V. Community Awareness

Bill Wehrenberg provided an update on the website.

VI. Fundraising

Since the Westlake Community has been essentially “shut-out” of the City’s Westlake Cycle Track Project, it is essential we increase our fundraising efforts to support important activities which will help the Westlake Community become recognized by the City as worthy of having a “seat and a voice at the table” on the issues surrounding the Westlake Cycle Track Project

We will be seeking assistance from a local bank to assist us with the proper administration of our funds.

VII. Organizational Approach

A Steering Committee has been formed inclusive of Cam Strong, Bill Wehrenberg, Peter Schrappen, Tim Zamberlin, Jo Seel and Ann Bassetti.

Meeting adjourned at 7:15 pm.

Minutes Prepared by: Jo Seel & Cam Strong
